



# Online Child Sexual Exploitation

## BEST PRACTICES FOR ESPS

The internet has brought about a surge in the sexual exploitation of children. Protecting their safety is paramount, and internet companies play a crucial role.

key preventive measures for Internet Companies:

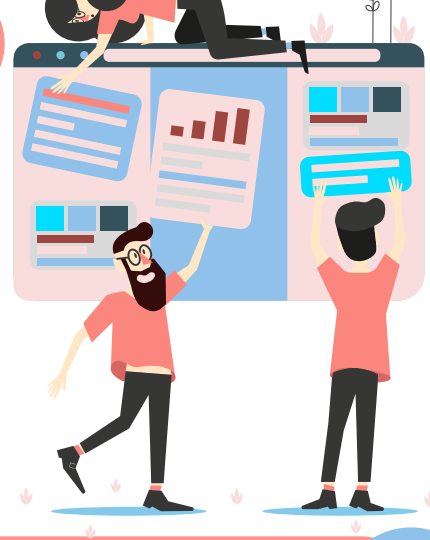
### Robust Terms of Service 1



Establish clear and strict terms of service prohibiting any child sexual exploitation-related content or activities.

### 2 Content Moderation

Invest in advanced content moderation systems using AI and machine learning to detect and remove explicit or abusive content targeting children.



### Reporting Mechanisms 3



Implement user-friendly reporting mechanisms for users to easily report suspicious or inappropriate content or behavior.

### 4 Age Verification and User Authentication

Implement robust age verification mechanisms to prevent children from accessing age-inappropriate content.



### Privacy Protection 5



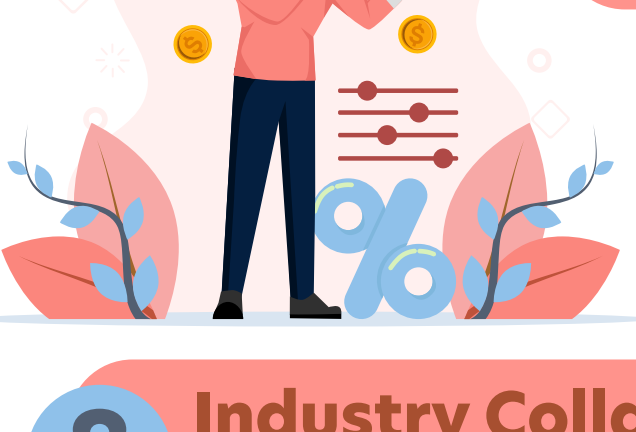
Prioritize the privacy and data protection of children, complying with relevant privacy regulations.

### 6 Collaboration with Law Enforcement

Establish strong partnerships with law enforcement agencies, sharing information and collaborating in investigations.



### Financial Measures 7



Monitor financial transactions closely to disrupt the profitability of online child sexual exploitation.

### 8 Industry Collaboration and Best Practices

Actively participate in industry collaborations to implement best practices for preventing online child sexual exploitation.



### Transparency Reporting 9



Provide regular transparency reports detailing efforts in combating online child sexual exploitation.

### 10 Employee Training and Policies

Provide comprehensive training to employees on recognizing and responding to online child sexual exploitation.



### Research and Innovation 11



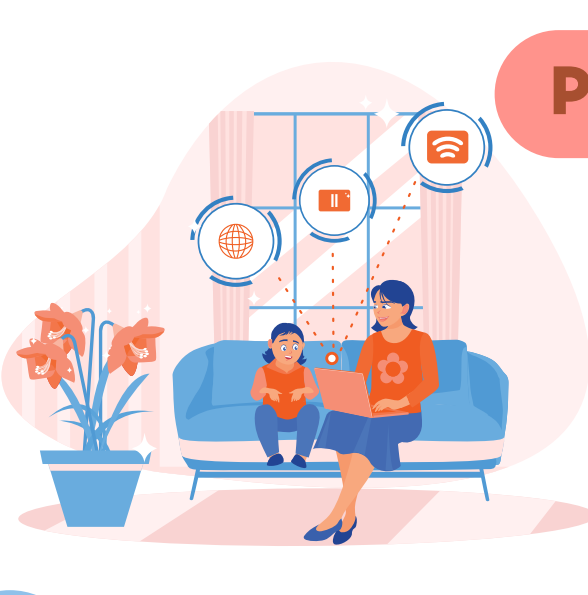
Invest in research and innovation to develop new technologies for combating online child sexual exploitation.

### 12 Education and Awareness Programs

Prioritize educational initiatives and awareness campaigns to educate users about online safety and responsible online behavior.



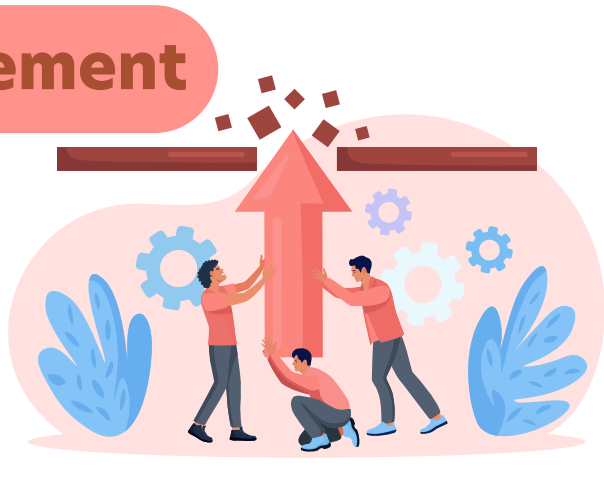
### Parental Controls 13



Provide robust parental control features for managing and restricting a child's online activities.

### 14 Continuous Improvement

Regularly review and enhance prevention measures, staying updated on emerging technologies and industry best practices.



#### Additional Recommendations for ESPs



Implement clear policies and due diligence processes to ensure protective measures for children.



Provide educational resources to children and parents about online safety.

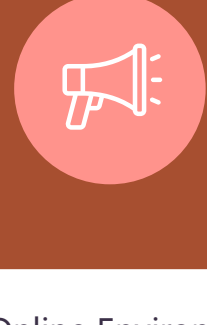


Implement stricter content moderation policies to detect and remove illegal or exploitative content.

#### Government Role



Enact laws that specifically criminalize acts of exploitation against children in cyberspace, closing legal loopholes that allow impunity for perpetrators.



Promote a multistakeholder approach involving collaboration with various entities to protect children from harm online.

Together, We can Create a Safer Online Environment for Children.



Campaign Putting an End to the Online Exploitation of Children:  
Preventing Victimization and Strengthening Child Protection Systems

[www.humantraffickingfront.org](http://www.humantraffickingfront.org)

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